

CASA YOUTH SHELTER

presents

“A NIGHT ON THE TOWN”

SPONSORSHIP PROPOSAL

Please join Casa Youth Shelter in its mission of supporting at-risk youth. Since its founding in 1978, Casa Youth Shelter’s mission has remained constant – to provide a safe place to call home for runaway, homeless and abandoned youth, enabling them to come through the crisis with increased personal strength and a sense of renewal while in a supportive environment.

We invite you to provide important financial support by sponsoring Casa Youth Shelter’s signature event “A Night On the Town,” prominently featuring the Tony and Grammy Award winning Broadway hit “Wicked” through any of our sponsorship and underwriting opportunities, or by pre-ordering your tickets.

“A Night On the Town”

Saturday, February 27, 2016

Featuring

The logo for the Broadway musical "Wicked" is displayed in a stylized, 3D font. The letters are white with a green outline and a green shadow effect. The letter 'i' in "Wicked" has a small green witch's hat on top of it.

Reception and Pre-show Dinner

The Westin South Coast Plaza

Cocktail Hour 4:30 p.m.

Dinner 5:30 p.m.

Broadway Performance

Seegerstrom Center for the Arts

Curtain Call – 7:30 p.m.

www.casayouthshelter.org

WHO WILL ATTEND

Casa Youth Shelter's fundraising events have historically drawn 400 to 600 guests and are attended by leaders and advocates representing a wide variety of businesses, industries and communities, in both the private and public sector. High-net-worth individuals, international business owners, entrepreneurs, celebrities, public officials, civic leaders and media representatives are all expected to be in attendance for this special evening.

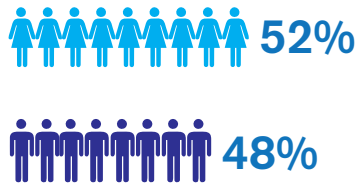
Your tax-deductible donation to the Casa Youth Shelter "A Night On the Town" will help ensure our event is a success. By participating in this event as a Sponsor, you will gain exposure and access to a high-profile event drawing hundreds of influential supporters, along with media attention. Sponsors will also enjoy ongoing visibility to an audience of prominent philanthropists, corporate leaders and public officials through our pre-event, on-site, and post-event communications. Whatever level of assistance you choose to give, we sincerely thank you for supporting Casa Youth Shelter and the youth we help...it makes all the difference in the world.

EVENT GUEST DEMOGRAPHICS

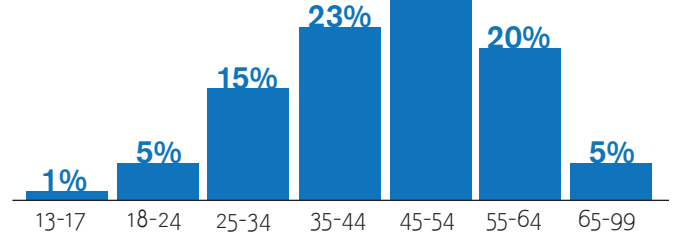
3000
invitations sent

400
average guest attendance

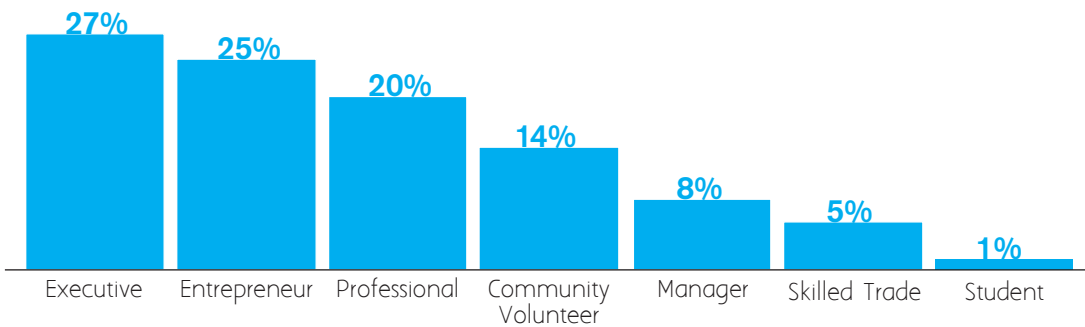
GENDER



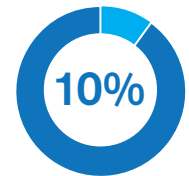
AGE GROUP



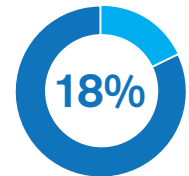
SOCIO-ECONOMIC GROUP



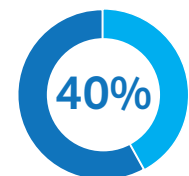
EDUCATION



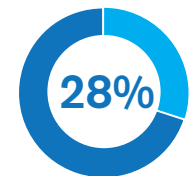
High School



Trade School

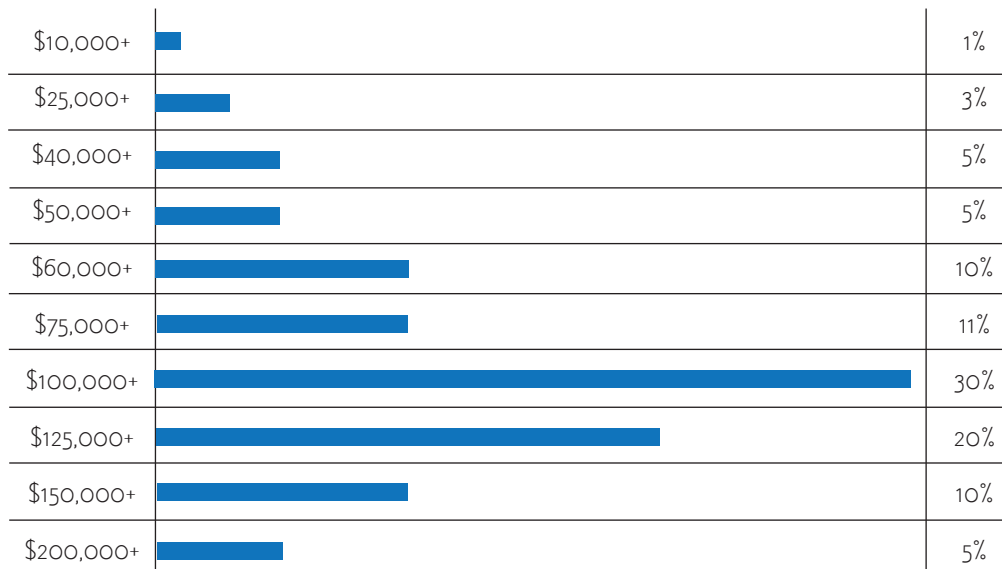


University

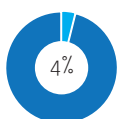


Post-University

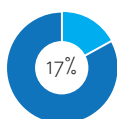
HOUSEHOLD INCOME



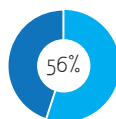
ETHNIC ORIGIN



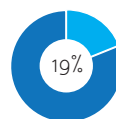
African American



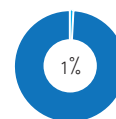
Asian/
Pacific Islander



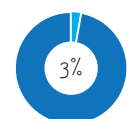
Caucasian



Hispanic/
Latino



Native American



Other

“A NIGHT ON THE TOWN” SPONSORSHIP OPPORTUNITIES:

TITLE SPONSOR

~~\$25,000~~ **SOLD**

- Limited to one
- Honored as Title Sponsor of “A Night On the Town” on all on-site event literature and materials, signage and special mention at the event
- VIP seating for forty (40) guests at the pre-show dinner, including preferred choice of up to four guest tables
- VIP tickets for forty (40) to “Wicked”
- Opportunity to speak at the “A Night On the Town”
- Prominent promotional acknowledgement and logo recognition of sponsorship before, during and after the event on ALL elements of website, social media, print, email and press campaign, including invitations sent to over 3000 recipients (subject to print deadlines)

4-STAR SPONSOR

\$10,000

- Honored as 4-Star Sponsor of “A Night On the Town” on all on-site event literature and materials, signage and special mention at the event
- VIP seating for twenty (20) guests at the event, including preferred choice of up to two guest tables
- VIP tickets for twenty (20) to “Wicked”
- Prominent promotional acknowledgement and logo recognition of sponsorship before, during and after the event on ALL elements of website, social media, print, email and press campaign (subject to print deadlines)

3-STAR SPONSOR

\$5,000

- Premiere recognition as a 3-Star Sponsor of “A Night On the Town” on all on-site event literature and materials and special mention at the event
- Preferred seating for sixteen (16) guests at the event, including preferred choice of two guest tables
- Preferred tickets for sixteen (16) to “Wicked”
- Prominent promotional acknowledgement and logo recognition of sponsorship before, during and after the event on ALL elements of website, social media, print, email and press campaign (subject to print deadlines)

2-STAR SPONSOR

\$2,500

- Recognition as a 2-Star Sponsor of “A Night On the Town” on all on-site event literature and materials and special mention at the event
- Preferred seating for ten (10) guests at the event
- Preferred tickets for ten (10) to “Wicked”
- Promotional acknowledgement and name recognition of sponsorship before, during and after the event on ALL elements of website, social media, print, email and press campaign (subject to print deadlines)

- Dinner and a ticket to “Wicked”

UNDERWRITING OPPORTUNITIES:

COCKTAIL AND WINE SPONSOR

\$5,000

- Premiere recognition as an Underwriter for “A Night On the Town” on all on-site event literature, signage and materials and special mention at the event
- Tickets for four (4) guests
- Prominent promotional acknowledgement and logo recognition of sponsorship before, during and after the event on ALL elements of website, social media, print, email and press campaign (subject to print deadlines)

VALET SERVICES

\$3,000

- Premiere recognition as an Underwriter for “A Night On the Town” on all on-site event literature, signage and materials and special mention at the event
- Tickets for two (2) guests
- Prominent promotional acknowledgement and logo recognition of sponsorship before, during and after the event on ALL elements of website, social media, print, email and press campaign (subject to print deadlines)

ABOUT CASA YOUTH SHELTER

Casa Youth Shelter is a 501(c)(3) non-profit organization based in Los Alamitos, California which provides emergency temporary shelter and crisis counseling to homeless and abandoned youth, aged 12-17.

Our goal is to help residents stabilize their lives in order to reunify them with their families and instill the necessary skills to become participating and active contributors to their communities.



“A NIGHT ON THE TOWN”

SPONSORSHIP ACCEPTANCE AND TICKET ORDER FORM

SPONSORSHIP OPPORTUNITIES

Title Sponsor _____ \$25,000
4-Star Sponsor _____ \$10,000
3-Star Sponsor _____ \$5,000
2-Star Sponsor _____ \$2,500

INDIVIDUAL TICKET OPPORTUNITIES

Individual Ticket _____ ticket(s) at \$225 per ticket

UNDERWRITING OPPORTUNITIES

Cocktail and Wine Sponsor _____ \$5,000
Valet Services _____ \$3,000

I am unable to attend, but wish to make a tax-deductible contribution of \$ _____

Donor Information

Individual Name Company Name Anonymous

NAME	COMPANY	
ADDRESS	CITY, STATE	ZIP
TELEPHONE	EMAIL	

Check payable to “Casa Youth Shelter” enclosed

Please charge my: Visa MasterCard American Express in the amount of \$ _____

CARD NUMBER	EXPIRATION DATE	SECURITY CODE
CARDHOLDER NAME	CARDHOLDER SIGNATURE	DATE

BILLING ADDRESS

PLEASE RETURN BY EMAIL: virginiakirwan@casayouthshelter.org FAX: 562-594-9185 PHONE: 562-594-6825 ext. 241
MAIL: Casa Youth Shelter, 10911 Reagan St, Los Alamitos, CA 90720

Please note that for all sponsorships, 50% of the total amount pledged is due upon receipt and the remaining 50% is due by February 1, 2016. Our Federal Tax ID is 95-3218061.